



# Agrivista Industries

Feeding the world

**SPICES | OIL SEED | GRAIN**

**Our Service:**

**Manufacturer | Exporter | Supplier**

**Private Labeling | Contract Farming | Time Bound Delivery**



# Agrivista Industries Overview

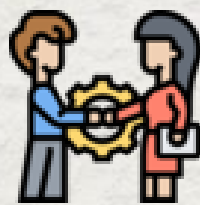


## Leading Manufacturer & Exporter of all Agri-Commodities & Spices

Agrivista Industries, a top-notch supplier of agricultural commodities, offers the greatest products and services to clients worldwide. As a division of Khodiyar Industries, they collaborate with farmers to provide the cheapest natural products and spices. With superior processing units in Gondal and Dhoraji, Gujarat, Agrivista Industries has grown significantly, renowned for its high-quality products and friendly relationships.



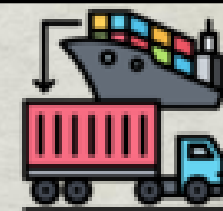
**Deal with 8+  
Countries**



**120+  
Happy Client**



**Deal in 20+  
Products**



**Shipped 150+  
Containers**





## VISION

Becoming the industry leader in conventional and sustainable products offered to consumers throughout the entire globe.

## MISSION

To lead the international market in both conventional and organic agricultural commodities by virtue of our brands, steadfast dedication, top-notch professional staff, and quality standards.

## VALUES

01



### Quality

We provide genuine goods, superior service, and exceptional value.

02



### Teamwork

We collaborate globally to achieve mutually beneficial outcomes.

03



### Respect for People

We value our people, support their growth, and reward them.

04



### Integrity

We always act with the highest level of integrity.



# Comprehensive Commercial Strategy



## Market Analysis & Targeting

- Identify Key Markets
- Understand Regulatory Requirements
- Competitor Analysis

## Product Differentiation

- Highlight Quality
- Packaging Innovation

## Customer Relationship Management

- Build Long-term Partnerships
- Customized Solutions
- Effective Communication

## After-Sales Support

- Feedback Mechanism
- Issue Resolution

## Storage Capacity

- 12,000 MT warehouses with controlled environments system
- End-to-end cold storage solutions for maintaining freshness

## Machinery Utilization

- Machinery for sorting, grading & cleaning for agri products & spices
- Automated packaging systems

### Analyze Potential Export Markets:

- Developed Markets (High Quality Standards): EU, USA, Japan.
- Emerging Markets (Price-sensitive): Middle East, Africa, ASEAN countries.
- Regional Trade Pacts: Leverage trade agreements like ASEAN-India FTA or AFCFTA.



# Growth Journey of Agrivista Ind.



## Driving Success in Agricultural Exports

### Turnover Analysis

Last 3-Year Turnover:

- FY2021: \$1.70M
- FY2022: \$2.15M
- FY2023: \$3.07M

Export Share of Turnover: 30%.

### Next Financial Year Target

- Projected Turnover for FY2024: \$4.3M (Assuming 37% growth).
- Target Export Contribution: Increase from 35%

### Set SMART Targets

Export targets should be:

- Specific: Export 10,000 MT of rice to the Middle East & 10,000 MT of Spices to the European Country.
- Measurable: In terms of volume, revenue, or market share.
- Achievable: Based on production capacity and market entry feasibility.
- Time-Bound: Quarterly or annual targets.



# Core Products



- **Spices**



**Ajwani Seeds**



**Cumin Seed**



**Fennel Seeds**



**Coriander Seeds**



**Coriander Split**



**Coriander Powder**



- **Oil Seeds**



Sesame



Flax / Linseeds



Groundnuts



Peanut



Black Cumin



- **Grains**



**Millet**



**Wheat**



**Chickpeas**



**Basmati Rice**



**Non-Basmati Rice**



# Khodiyar Industries Overview

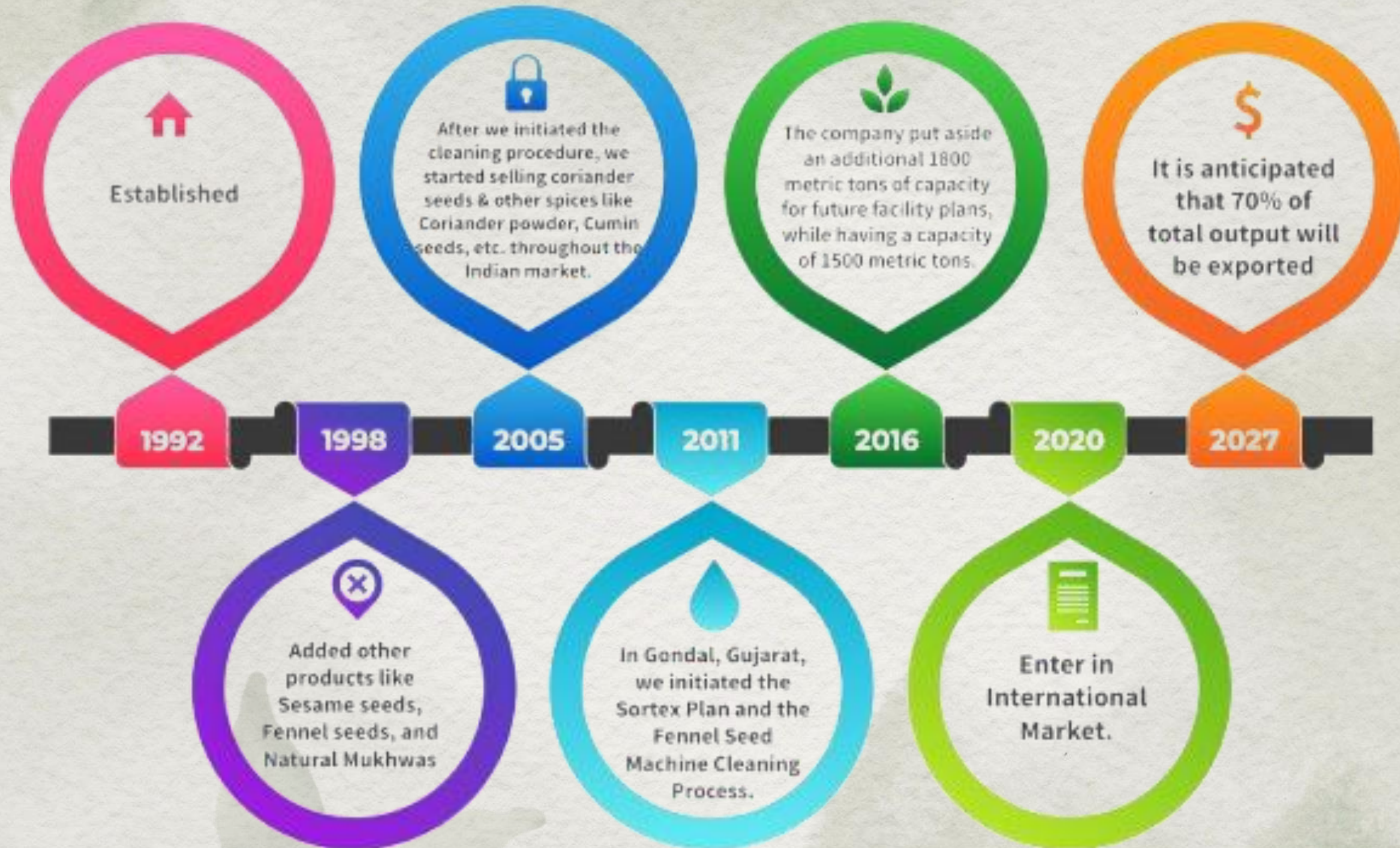


Khodiyar Industries can climb the success ladder by pursuing innovation, backward and forward integration, and diversification.

Since its founding in 1992, Khodiyar Industries has been at the forefront of India's system for producing and processing various agricultural products, including spices. The company also owns the Tulsiraj brand, which was introduced to the Indian market in 1996. The company has expanded into the global market for spices as well as additional agri-food commodities. With the strength of a skilled workforce striving to establish the company as a leader in every aspect of its operations, Khodiyar Industries has established itself as the premier provider of spices and agricultural commodities.



# Yearly Timeline



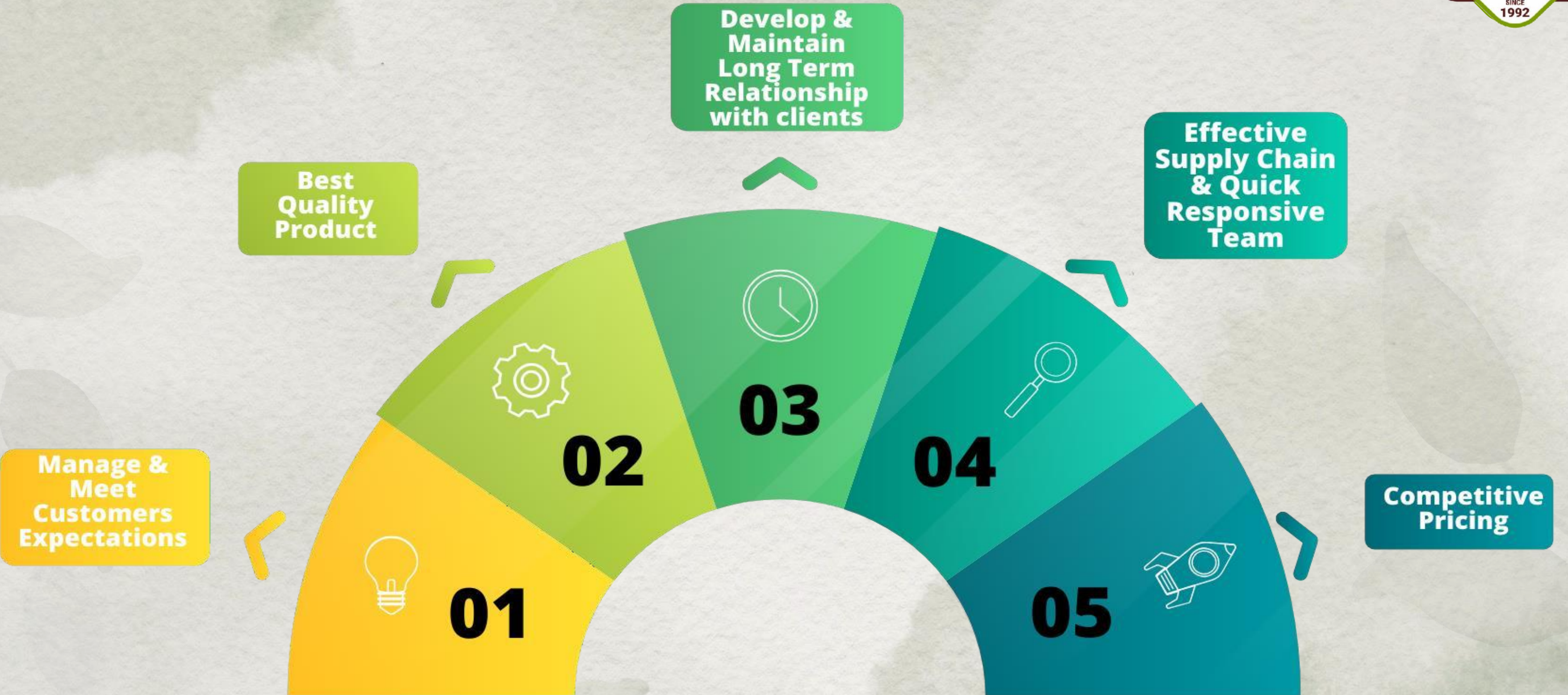


# Group of Companies





# Commitment to the Client



Manage & Meet Customers Expectations

Best Quality Product

Develop & Maintain Long Term Relationship with clients

Effective Supply Chain & Quick Responsive Team

Competitive Pricing






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